

MAGGIE TAYLOR

GRAPHIC DESIGNER + ILLUSTRATOR

EDUCATION

BFA Graphic Design, Minor in Business and Entrepreneurship
Oregon State University | Corvallis, OR

SOFTWARE

Software / Illustrator, Indesign, Photoshop, After Effects, Premiere, PowerPoint, Webflow
Other Skills / Illustration, Web Design, UI/UX, Marketing, Microsoft Office Suite

EXPERIENCE

PORTLAND TIMBERS & THORNS GRAPHIC DESIGNER

**JUNE 2021
TO PRESENT**

Work as a graphic designer for all areas of the company including corporate partnerships, marketing, ticketing, events and community services. Lead design for the NWSL side of the business. Work to strengthen and advance both teams' brand identities from season to season. Work across multiple mediums including apparel, social content, motion graphics, in-stadium graphics and web. Create presentations for both internal and external client purposes.

SENAPTEC ART DIRECTOR

**MAY 2020
TO MAY 2021**

Managed the creative department for a sports performance and tech company. Designed marketing materials and company presentations, packaging, and website layouts. Projects included a campaign with NFL Wide Receiver, Jarvis Landry, as well as a complete redesign of the website, done through the platform, Webflow. Presented ideas and progress to the company executives weekly.

PORTLAND TRAIL BLAZERS GRAPHIC DESIGN INTERN

**JULY 2019
TO APRIL 2020**

Digital content, environmental design, print, apparel and illustration. Projects presented directly to Art Director and Clients. Worked with a small, tight-knit team and participate in brainstorming creative concepts for seasonal themes, photo and video shoots, including Media Day. Worked with a limited edition brand for the 50th Anniversary season.

OREGON STATE UNIVERSITY ATHLETICS DESIGNER

**NOV 2017
TO JUNE 2019**

Designed for several areas of Athletics including social media, motion graphics and marketing. Worked as lead designer for high profile clients such as Oregon State Baseball, Gymnastics, Women's & Men's Basketball. Worked with print and digital design production as well as with the content team to analyze social media and website data.

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